

25

NEED A  
**BRO?SURE!**

FIND YOUR PARTNER HERE.



There are many reasons  
to choose the ideal partner.

**We've got 25.**

As many as our years!

1

### **Experience.**

It's big! We pride ourselves on counting 25 successful years in advertising and public relations. Since 1989, we have collaborated with very significant clients.

2

### **Group.**

We own a group of companies. Orange group, among many companies, includes Orange Advertising which is a full service advertising company and Bewired, which is a web marketing and social media company. We are also members of TEMPO OMD, one of the biggest and most awarded global media networks worldwide.

3

### **Team.**

Our dream team consists of talented professionals with strategic thinking and creative minds. It includes advertising experts with great deal of experience, having worked for global brands and demanding clients. The excellent competency of the English language in the team is a great asset.

# 4

## **Specialization.**

We are advertising experts. Check.  
We know the market. Check.  
We are fluent English speakers. Talk to us.  
We are into communication since 1989.  
Yes we are.  
We are ready for you!

# 5

## **Coverage.**

We are everywhere! Owning offices both in Thessaloniki and Athens is a great advantage. It means that we have easy and fast access to any place in Greece. Also, as official members of Dialogue International, we connect to: Turkey, Austria, Belgium, Finland, France, Italy, Switzerland, Iran, Bulgaria, Albania, Denmark, Ukraine, Bosnia-Herzegovina, Czech Republic, Georgia, Kazakhstan, Skopje, Romania, Russia, Serbia, Slovakia, Sweden, United Kingdom and USA.

# 6

## **Strategy.**

This is our philosophy and the core part of our business. We develop powerful brands that correspond to our clients' targets.

# 7

## **Expertise.**

We gained it through the years and we develop it with research and the most updated communication tools.



## **New Media.**

Digital media, Social Media & Web marketing is our alter ego. We are content, we are updated!

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## **Research.**

We invest in research, as it is the first and most crucial communication tool.

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## **Freshness.**

That's the spirit! We stay fresh through creativity, positive attitude and new talents.

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## **Creativity.**

We are totally into it and beyond any limit! Test us.



## **Training.**

Training is a fundamental principle for our growth. We participate in conferences, seminars, workshops in Greece and abroad.

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## **Consistency.**

We are fast, on time and faithful to our principles and our deadlines!

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## **Updated.**

Communication demands full engagement to information. That's why we listen, we read, and we get informed about anything that happens around the globe!

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## **Services.**

We are a full-service agency!

This is what we do.

Consumer Research/Communication Strategy/  
Creative Strategy/Media Strategy/Branding  
& Design/Web Marketing/Web Design &  
Development/Social Media/Public Relations/  
Media Relations/Event Planning and  
Management/Lobbying



## **Integrated Communication.**

We offer a full range of services, all created from scratch by us. We create tailor made communication proposals, dealing exclusively with the unique features of every product and service.

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## **Collaborators.**

In-house, outsourcing or freelancers! We love them all because they support us and they are A-list professionals.

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## **Relations.**

This is a success story! Our long lasting relations with our clients and collaborators are due to the way we see each and every single one of them. Personally!

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## **Extroversion.**

We are members of the following advertising groups:

Hellenic Association of Communication Agencies ([www.edee.gr](http://www.edee.gr))

Hellenic Management Association ([www.eede.gr](http://www.eede.gr))

Hellenic Institute of Marketing ([www.gtp.gr](http://www.gtp.gr))

Institute of Communication ([www.ioc.gr](http://www.ioc.gr))

International Net of Independent Advertising Agencies "Dialogue International"

([www.dialogue-international.com](http://www.dialogue-international.com))



**ΜΕΓΑΛΑ**



day · billy sabbado

**MARASIL**

**mandarino**

*Folli Follie*

**Sprint**  
WEAR



**HELLENIC DUTY FREE SHOPS**



  
**Δυτική Μακεδονία**  
*Κάθε εποχή μοναδική!*



**iNTERREG**



## Trust.

Our clients are our power.  
Since 1989, many of the most  
significant brands worldwide trust us!

**μασούτης**

  
**REGENCY CASINO**  
**THESSALONIKI**

**ΣΑΡΑΦΙΔΗΣ**  
Ξέρεις εσύ...

**Βιοκαρπét**

**BED&BATH**

**KIKU**   
Fresh Apple Emotion

*Serenatā*

BINGO  
*Amaretti*

**CHAMPION**  
*Croissant*

**ΚΟΥΚΟΥ**  
**ΡΟΥΚΟΥ**

*DeDaisy*

**AnnaRiska**

**TRATA**

**Flokos**

ΠΕΡΙΦΕΡΕΙΑ ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ

 Ενδιάμεση  
Διαχειριστική  
Αρχή



ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΜΑΚΕΔΟΝΙΑΣ  
ΟΙΚΟΝΟΜΙΚΩΝ ΚΑΙ ΚΟΙΝΩΝΙΚΩΝ ΕΠΙΣΤΗΜΩΝ

A large, white, stylized number '21' with a thick, rounded font. The '2' has a curved top and a vertical stem, while the '1' is a simple vertical bar with a small hook at the bottom.

## **Quality.**

In an attempt to respond to the constantly rising requirements of marketing reality, we apply an Administrative Adequacy System according to the requirements of ELOT standards 1435:2009, as well as the Legal and Normative Requirements of the Greek and E.U. legislation.

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A large, white, stylized number '22' with a thick, rounded font. The '2' has a curved top and a vertical stem, while the second '2' is a simple vertical bar with a small hook at the bottom.

## **Budget friendly.**

We offer high quality services in budget friendly prices, evaluating our clients' needs and the market's standards.

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A large, white, stylized number '23' with a thick, rounded font. The '2' has a curved top and a vertical stem, while the '3' has a curved top and a vertical stem.

## **Establishment.**

Our logo is a trademark! Established in 1989, we are proud of our 25 successful years in advertising.

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A large, white, stylized number '24' with a thick, rounded font. The '2' has a curved top and a vertical stem, while the '4' has a curved top and a vertical stem.

## **Recognition.**

We feel very grateful for our clients' trust and our collaborators' support. We thank them all.

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**Years.**

A quarter of a century in advertising and PR!  
And counting...

**THESSALONIKI**

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**INTERNATIONALLY**

Members of "Dialogue International"  
([www.dialogue-international.com](http://www.dialogue-international.com))